

## **MEDIA RELEASE**

[INSERT MEDIA RELEASE DATE HERE]

### **INCREASE YOUR INCOME AND SKILLS BY HELPING OTHERS BECOME FINANCIALLY SAVVY**

In 2020, money took centre stage with the coronavirus as economies collapsed, jobs were cut and businesses took massive revenue hits.

In 2021, money is likely to remain top of mind for Australians looking for opportunities to create more income, diversify their businesses or start a home based business.

#### **Australians score low on financial literacy**

Having more money doesn't automatically mean a better, financial future. What's more important is learning how to manage it.

[A 2020 report](#) by The University of Western Australia and research by ASIC and Deloitte found that generally Australians are not financially literate. Worryingly, young people under twenty five years are the least financially literate.

The pandemic has shone a light on a critical issue: Australians don't know how to manage their money and are at risk of becoming 'financially vulnerable'.

The key to preventing it is education – knowing exactly how to manage money and then putting it into action.

#### **New accredited money coaching program**

Australia's newest Money Coaching Academy aims to empower people from all backgrounds to take charge of their financial futures, while teaching others to develop strong financial skills and habits.

The Academy's mission is to **train skilled money coaches** to assist people to create a **healthy relationship with money** and also deal with any self-limiting beliefs and blocks.

The money coaches trained and certified by the Academy will run their own independent businesses, potentially increasing their own income. Coaches can be accredited from any part of the world, as the program is delivered virtually.

Founder and CEO of Money Coaching Academy, Fairien Azeem says, “We provide you with a complete system to launch your money coaching business. Our tried and tested programs are designed to develop proficient money coaches, with ongoing programs continually elevating your business.”

“Whether you’re looking to teach others about money, add to your existing business or a complete beginner with a passion for money, we have a program for you.”

As a money coaching mentor, an award-winning financial services professional, and business owner for over twenty years, Fairien definitely knows how to leverage money to achieve your life’s goals.

Now, she’s on a mission to help others learn essential financial skills and improve the financial literacy rate of everyday Australians.

### **Empowering people to secure their futures**

What’s in it for you? A better, secure financial future for you and your family, and helping others improve their financial skills and lives.

Interested in knowing how you can become an accredited money coach? Visit our website for more information: <https://www.moneycoachingacademy.com.au/>

---

Media contact:

Fairien Azeem

Email: [fairien@fairienazeem.com.au](mailto:fairien@fairienazeem.com.au)

Phone: 0411749875

---

**[ENDS]**